

WINGSPREAD

Retreat & Executive Conference Center





More Than a Legacy

Convene at Wingspread Retreat & Executive Conference Center – where your group will be inspired by Wingspread, Frank Lloyd Wright’s soaring yet welcoming architectural treasure that was built in 1939 as a family home for the patriarch of S.C. Johnson & Son. Donated to The Johnson Foundation, Wingspread is now the centerpiece of 36 peaceful acres along Lake Michigan.

Today we welcome businesses and organizations seeking to chart new courses, to open minds, and to define possibilities.

The Wingspread Retreat & Executive Conference Center is today a premier destination where leaders gather around Frank Lloyd Wright’s iconic fireplaces and make plans that make history. Here you’ll find everything your group needs in one secluded but accessible venue.

“Thank you so much to you and the entire staff at Wingspread for making our retreat a huge success. Everyone was extremely helpful, the food was delicious (and plentiful!), and Wingspread itself is amazing!...”

I don’t believe I’ve ever had so many folks come up to me during a retreat telling me how much they appreciate the location...having a place like Wingspread where folks could just ‘breathe’ and ‘center themselves’ along with all the quiet spots where they could privately walk and talk together was priceless.

Looking forward to planning many more conferences at Wingspread with you all in the future.”

– Judy, Meeting Planner







Charting a Path

- *Three unique and iconic venues within a short walk of each other*
- *Over 15,000 sq. ft. of flexible and collaborative event space*
- *International Association of Conference Centers (IACC) Certified*
- *40-room Sam and Gene Johnson Guest House accommodations*
- *Latest audio-visual technology and wireless connectivity throughout*
- *Professional staff of meeting and event planners*
- *Ergonomic chairs and an abundance of natural light*
- *Signature team building activities*
- *Custom-designed content and experiential offerings*
- *Dedicated and attentive culinary staff*
- *36 acres of lush, natural landscape*
- *Floor to ceiling windows, with exquisite views of surrounding nature*
- *30 minutes from Milwaukee, 90 minutes from Chicago*
- *Onsite fitness center and jogging trails*
- *Airport shuttle service*

Form Meets Function

For more than 50 years, The Johnson Foundation at Wingspread used education and inspiration to convene meetings “for the betterment of the world,” to ensure a sustainable, healthy environment and vibrant local communities. Building on the design and philosophy of Frank Lloyd Wright’s Wingspread – which is as innovative and relevant as it was when built in 1939 – the Foundation’s conference center hosted presidents, global thought leaders, and agents of change with the goal of creating actionable solutions to our ecological and humanitarian challenges. Organizations like NPR and the NEA were the result.

Today Wingspread Retreat & Executive Conference Center opens our doors to groups from businesses, non-profit entities, and professional organizations with their own visionary goals and challenges.







The Johnson Foundation

The mission of the Johnson Foundation at Wingspread is to create intimate, inspiring meeting and conference experiences that foster collaboration and innovative problem-solving. Bringing almost six decades of convening expertise to regional, national, and global groups of leaders and experts, the Foundation is wholly dedicated to convening for positive and lasting change.

The Johnson Foundation's focus is invaluable to planners and groups in designing successful meetings. It's not a coincidence that Wingspread is where world leaders, innovators, and creative minds have gathered to launch big ideas and make a difference.

It achieves this mission by providing best-in-class conference planning guidance in:

- *Communication*
- *Decision making facilitation*
- *Meeting objectives*
- *After-action steps*

This model leads to meaningful, fruitful, robust and civil discussions on important issues.










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Be Our Guest

Completed in 2001, and awarded LEED Gold Certification since 2010, The Sam and Gene Johnson Guest House settles seamlessly into the bluff above the pond on the estate's grounds. Our 38,000 square feet of prairie-style retreat comforts you, with well-appointed accommodations and an oversized living room – so your guests can continue the conversation late into the evening.

Of course, the guest experience is executed by a dedicated and proactive staff, who will attend to both personal and professional requests.

- 40 renovated rooms
- Sustainably designed lodging
- Expansive living room lounge with bar, dining area, sofas, chairs, fireplace, and patio
- Pantry nook on each floor - stocked with complimentary fresh fruit, coffee, house made granola, yogurts, ice cream bars, and more
- Lighted vanity mirrors in all guest rooms
- Slate bathroom countertops
- Spacious work desks with ergonomic chair
- 40" flat screen HD TV
- Wired/wireless high-speed Internet
- iHome alarm clock with dock
- Chair and ottoman
- Airport shuttle service
- Environmentally friendly amenities (LEED and Green Seal Certified)
- Fitness center, jogging trails and firepit











Custom Culinary

Our award-winning culinary team takes great pride in crafting a wide range of innovative and delicious menus customized to exceed the expectations of you and your attendees. We are your personal culinary team while you are with us.

We're energized by our environment, emboldened to craft exciting culinary offerings worthy of the architecture and creative energy that surrounds us. Our menus are handmade with the freshest regionally sourced ingredients available. Many of the fruits and vegetables, as well as the honey, are from our very own gardens and beehives on property.

At Wingspread, we take the time to learn about any dietary restrictions or special needs you may have in advance. You can then rest assured knowing that every meal we serve you will seamlessly and consistently meet your requirements, allowing you to relax and indulge.







Feeding Body and Soul



Making Your Time Together Count

Borrowing from Frank Lloyd Wright's philosophy of creative development, Wingspread Retreat & Executive Conference Center offers three practical methods of assisting conference organizers in catalyzing and cultivating strong, effective communication among attendees.

Trust The Johnson Foundation's expert meeting experience and proven, proprietary **Convening Model** for your group. Tell us what you want to accomplish. Our dedicated planners will build a results-oriented agenda, programming, and ideal technology to ensure productive time together. We won't intrude, we'll respect confidentiality – but we'll deliver results.

Want ideas for how to guide your team?

Content by Wingspread provides conveniently packaged best-practices topic modules – as well as customized coaching – about communication, decision making, and more to get the most out of your time and attendees.

Wingspread fosters **Camaraderie**. This happens naturally as participants explore our convening spaces and the natural beauty that frames our campus. We also offer extensive experiential programming to shape connections, learning, and fellowship. Our team-building menu spans lawn games to yoga, and cooking academy culinary challenges to tasting experiences.







Exploring for Inspiration

Seclusion and Connection

Area Attractions

- *Racine Art Museum*
(4.4 miles, 12 minutes)
- *Reefpoint Marina*
(4.7 miles, 15 minutes)
- *Guided tours of SC Johnson Corporate Headquarters, designed by Frank Lloyd Wright*
(5.9 miles, 15 minutes)
- *River Bend Nature Center*
(4 miles, 9 minutes)
- *Seven Keys to Escape*
(4.7 miles, 12 minutes)
- *Tall Ship Red Witch, offering a unique sailing experience for private events*
(15.5 miles, 37 minutes)
- *Shoop Park Golf Course*
(1 mile, 2 minutes)
- *Historic Wind Point Lighthouse*
(1 mile, 2 minutes)
- *Racine Zoo*
(2.9 miles, 7 minutes)

The secluded nature of the Wingspread Retreat & Executive Conference Center and its 36-acre estate fosters an environment of excellence through geographical separation. While the property is located along the western shores of Lake Michigan, just minutes from the area's best attractions, meeting attendees here are buffered from typical distractions of other conference centers.

While our private staff attends to your needs, your group enjoys near-exclusivity when convening with us – allowing you the solitude critical to generate ideas, build partnerships, and identify positive solutions.





Art Meets Nature

Beautiful Sustainability

At Wingspread Retreat & Executive Conference Center, sustainability is more than an idea. It is woven into the fabric of our day-to-day operations and environment.

A walk across our campus reveals rain barrels that provide water to our onsite gardens – whose vegetable and herbal bounty stars in our culinary creations, along with honey from our own beehives.

Solar panels contribute to our LEED gold-certified guest accommodations. LEED (or Leadership in Energy and Environmental Design) has recognized The Sam and Gene Johnson Guest House for meeting the demanding design, construction, and operations standards established by the U.S. Green Building Council.

All these sustainable features merge seamlessly with the natural and man-made beauty that is Wingspread.

Artistic expression extends beyond our historic architecture at Wingspread Retreat & Executive Conference Center. Art and sculpture span our campus, both indoors and outdoors.



Meeting Packages



	Complete Meeting Package	Modified Meeting Package	Day Meeting Package
ACCOMMODATIONS			
Spacious guest rooms	●	●	
MEETINGS & TECHNOLOGY			
Inspiring conference rooms and spaces	●	●	●
Audiovisual and technology package	●	●	●
Complimentary wireless Internet access	●	●	●
FOOD & BEVERAGE			
<i>Meals are served in our beautiful indoor or garden dining areas. Breaks are conveniently located.</i>			
Breakfast	●	●	
Lunch	●	●	●
Dinner	●		
Continuous refreshment breaks	●	●	●
STAFF			
Dedicated conference manager	●	●	●
Experienced conference staff	●	●	●
AMENITIES			
Full range of administrative services	●	●	●
On-site exercise and weight room	●		

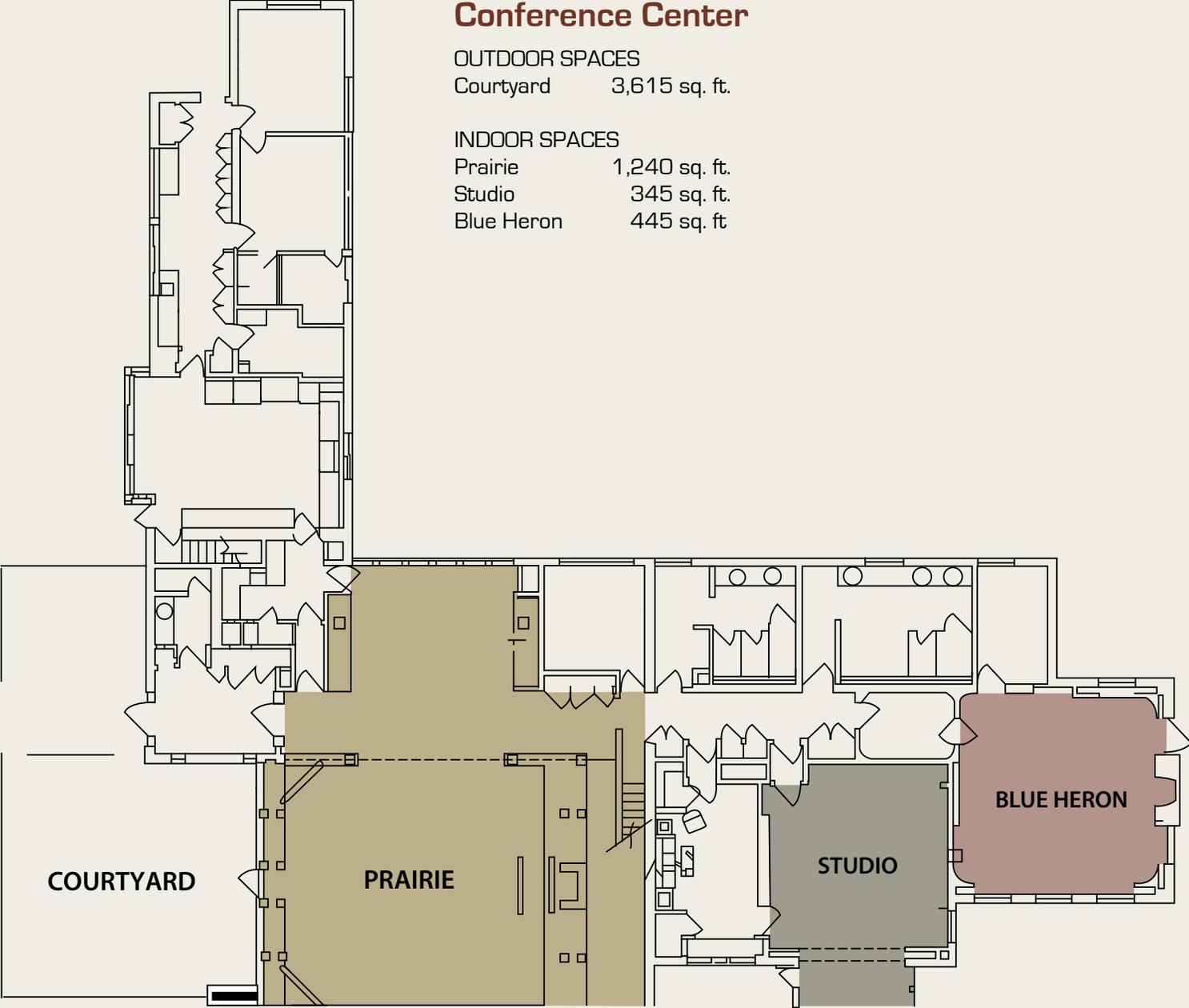
To speak to a conference planner for per-person pricing on these packages, please call 262.681.3344.

Floor Plans

Conference Center

OUTDOOR SPACES
Courtyard 3,615 sq. ft.

INDOOR SPACES
Prairie 1,240 sq. ft.
Studio 345 sq. ft.
Blue Heron 445 sq. ft.



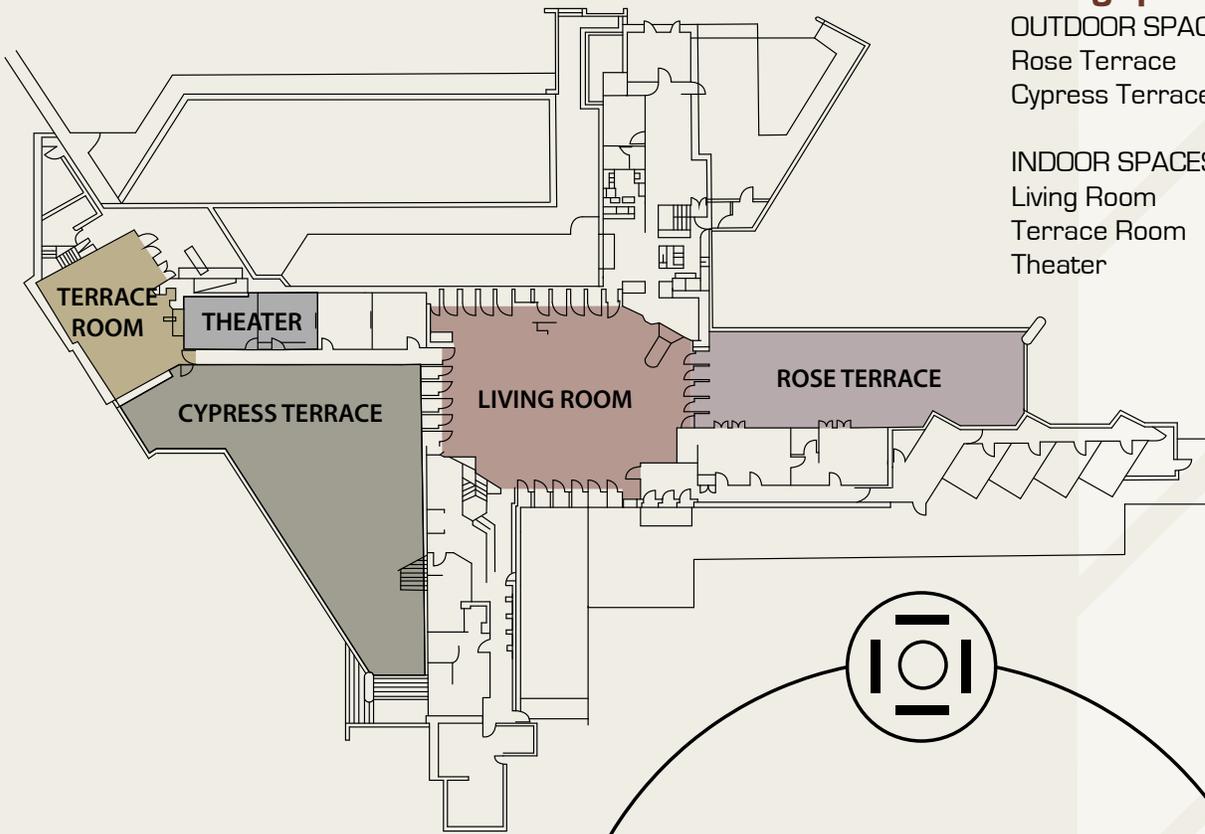
Wingspread

OUTDOOR SPACES

Rose Terrace	1,250 sq. ft.
Cypress Terrace	2,280 sq. ft.

INDOOR SPACES

Living Room	1,670 sq. ft.
Terrace Room	590 sq. ft.
Theater	289 sq. ft.



PATIO/FIRE PIT

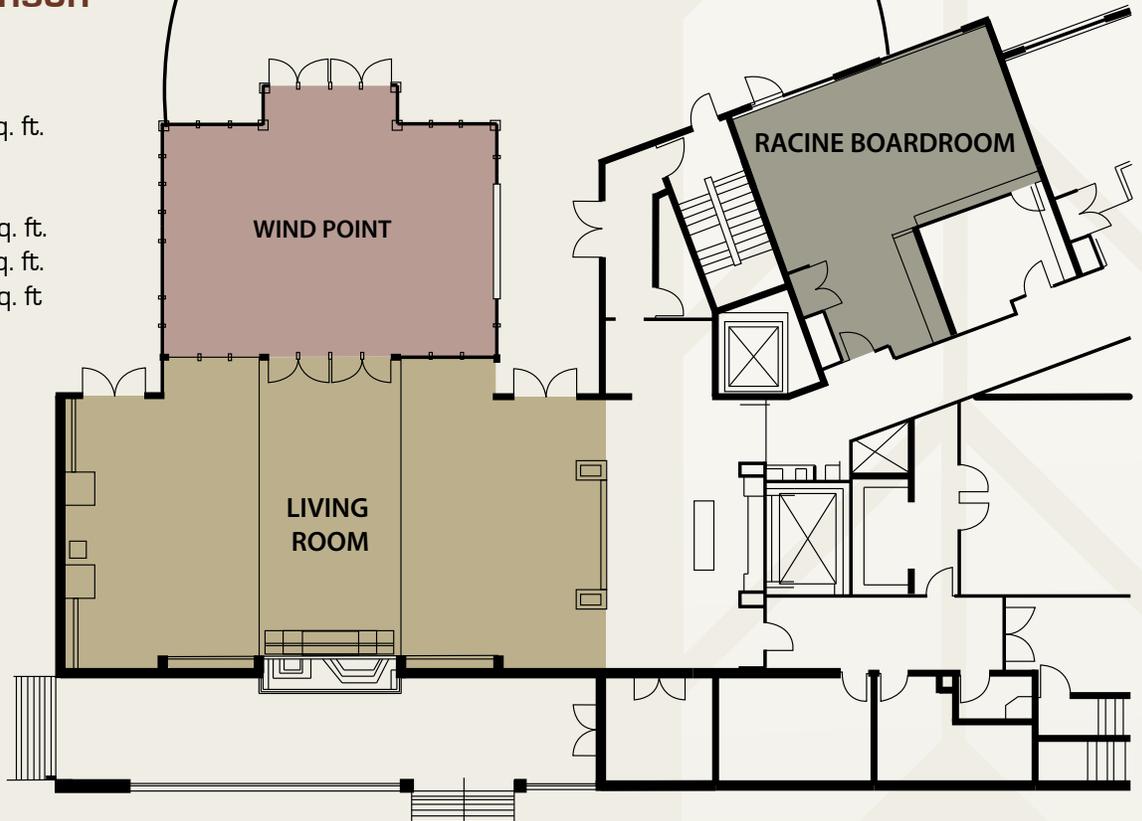
Sam & Gene Johnson Guest House

OUTDOOR SPACES

Patio/Fire Pit	2,500 sq. ft.
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INDOOR SPACES

Wind Point	885 sq. ft.
Living Room	1,140 sq. ft.
Racine Boardroom	660 sq. ft.



Property Map

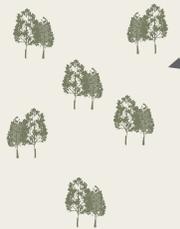


4 Mile Road

North
Pond Loop
Trail



Office
Parking



Main Entrance



Woods

⊘ = Service Vehicles & Pedestrians Only

To Wind Point Lighthouse & Lake Michigan



WINGSPREAD

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Contact the Wingspread Team

33 East 4 Mile Road | Racine, WI 53402 | 262.681.3344 | Wingspread.com